ESMO REPORT

For the 4th Year, the Breast-Gynecological International Cancer Conference (BGICC) acted as "a vibrant and growing center and a bridge for medical oncologists but also other professionals that participated in our multidisciplinary approach to cross over to the future in our attempt to conquer Cancer."

Prof. Martin Piccart
BGICC Honorary President
ESMO President

Prof. Charlotte Coles

Prof. Banu Arun
The Conference took place in Cairo, Egypt, 12-13th Jan, 2012 and draw over 1600 delegates from every part of the world, breaking all the previous attendance records, with a large number of all the local and some of the international media representatives providing an extensive covering in the Media and Press, with the support from Major societies and organizations as ESMO, ASCO, and EORTC and the endorsement of ESO, EACO, ESSO.
The conference was a key activity for a growing network of professionals interested in Breast & Gynecological Cancers. It also helped to look beneath the surface of Breast & Gynecological Cancers to explore its underpinnings and to learn from the diversity of experience that participants brought to the conference. The conference was attended by a wide range of participants: Deans of the Faculties of Medicine among the Egyptian Governorate, Professors, doctors, physicians, nurses, bench researchers, pharmacists as well as Medical Students, practitioners, educators, health promoters and community activists.
The scientific program reached new levels of excellence, making it the most effective and most comprehensive in addressing the physicians giving a good platform for the exchange of experience on cancers. To outline the actual status of the problems relating to the Breast & Gynaecological cancers, with discussion of the prospects in the context of the most recent international trends and initiatives for the treatment, with more than 30 international experts led 15 high quality parallel sessions and met with participants in small targeted workshops and symposia provided targeted educational opportunities and addressing the current challenges, covering a broad range to give a good platform for the exchange of experience on cancers. To outline the actual status of the problems relating to the Breast & gynaecological cancers with Discussion of the prospects in the context of the most recent international trends and initiatives for the treatment also highlighting the updates on evidence-based practice and information mastery, new initiatives in reducing disparities in Breast & Gynaecological Cancers, prevention, screening, service delivery, spirituality, international education, interdisciplinary collaboration, and cultural competency.
After the general debate, all participants enjoyed the magic of music with the singer: Nesma Mahgob along with her Orchestra which presented a very warm concert ending the conference with a peace of mind.

The conference was only one step in visualizing the Breast & Gynecological Cancers. Outcomes from the conference will be used to formulate action plans that will further test the viability of the concept and, ultimately, transform the concept into meaningful practice in the clinical setting, the research arena, and any other environment in which knowledge-based information is crucial to the decision making process.
CONCLUSION
Grasping with a very amorphous subject, the conference provided an unprecedented opportunity for participants to share ideas, reach some consensus, agree on differences of opinion, and create a future action agenda. Health professionals from different aspects of Breast & gynecological Cancers were able to bring their specific knowledge to the discussion and benefit from the concept exploration.

RECOMMENDATIONS
The following recommendations were advanced:
1. The pattern of high risk diseases prevalent in Egypt and the WorldWide should be studied and documented to facilitate prevention, diagnosis, and treatment of these diseases.
2. Drawing attention to the importance of females screening for Breast & Gynecological Cancers.
3. Encouraging scientific research in genetically based conditions to help improve means of prevention, diagnosis, and treatment and by providing a database for further scientific research.
4. Calling for a league for worldwide doctors in different aspects of Medicine and outlining its targets to reach a multidisciplinary approach in Breast & Gynecological Cancers.
5. Encouraging scientific collaboration between doctors in Egypt and worldwide who are most willing to serve their career.
6. Increasing people awareness of high risk diseases as the Breast & Gynecological Cancers.
7. Encouraging young doctors working in various fields of medicine to have higher degrees of education by brainstorming with the International Experts.
8. Setting up of clinics in hospitals affiliated to the ministry of health.
9. Privacy, social, and ethical issues should be considered when dealing with the female patients suffering from Breast & Gynecological Cancers.
10. Fostering the development of scientific knowledge needed to enhance the health, productivity, independence and quality of life of Cancer patients.

Feedback from the conference was very positive – participants greatly enjoyed the chance to meet like-minded people from so many countries, the opportunity to network and to learn from one another, and the chance to explore ideas. As revealed by a survey among delegates, the Breast & Gynecological Cancers had fulfilled all its goals. The delegates applauded the Conference Board on their great efforts and dedicated work.

ACKNOWLEDGMENT
Appreciation is expressed to the European Society for Medical Oncology for their support & to the Conference Board & to all our international experts for their efficient & professional cooperation & to the Conference Organizing Company "The Arab Organizers" & the Conference Coordinators for their help & enthusiastic support to maintain the continuity of the conference.

Attached with the report, the booklet of the Conference

Sincerely,

Prof. Hesham Elghazaly
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Secretary General of the BGICC

http://www.bgicc.eg.net