



BGICC,2015 Report

For the 7th Year, the Breast-Gynecological International Cancer Conference(BGICC) acted as " a vibrant and growing center and a bridge not only for medical oncologists but also other professionals that participated in our multidisciplinary approach to cross over to the future in our attempt to conquer Cancer " .

The Conference took place in Cairo,Egypt,15-16 th Jan,2015 and drew over 2200 delegates from Egypt, UK, Switzerland, India, Iran, France, Pakistan, Italy, USA, Sudan, Jordan, Algeria, and many other countries from allover the world, breaking all the previous attendance records and changing the concept of international meetings in the region ,with a large number of all the local and some of the international media representatives providing an extensive covering in the Media and Press, with the support from Major societies and organizations as ASCO, ESMO, ESSO and ESO.

The conference was a key activity for a growing network of professionals interested in Breast & Gynecological Cancers. It also helped to look beneath the surface of Breast & Gynecological Cancers to explore its underpinnings and to learn from the diversity of experience that participants brought to the conference.

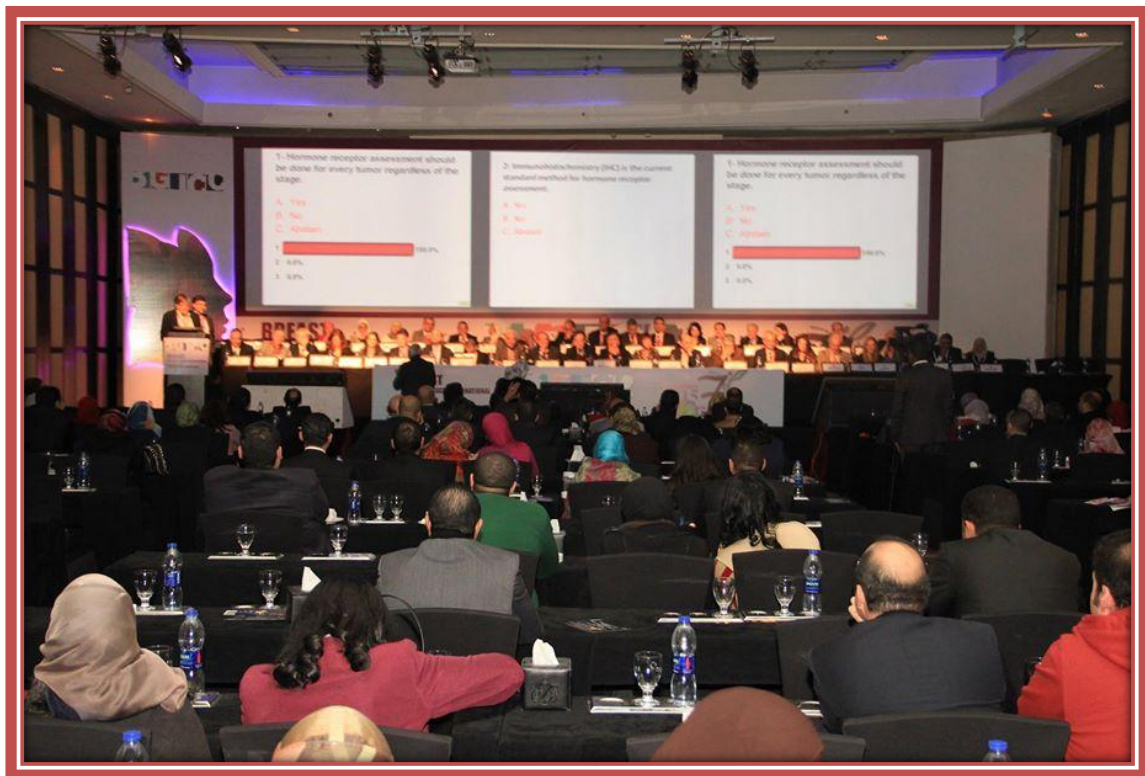
The conference was attended by a wide range of participants: The Egyptian Minister of Health, Deans of the Faculties of Medicine among the Egyptian Governorate, Professors, doctors, physicians, nurses, bench researchers, pharmacists as well as Medical Students, practitioners, educators, health promoters and community activists.



The scientific program reached new levels of excellence, making it the most effective and most comprehensive in addressing the physicians giving a good platform for the exchange of experience on cancers & To outline the actual status of the problems relating to the Breast & Gynecological cancers, with discussion of the prospects in the context of the most recent international trends and initiatives for the treatment, with more than 45 International experts and many high caliber speakers from the region who led high quality parallel sessions in pathology, surgical oncology, radiotherapy , radiology, medical oncology, clinical pharmacy, biostatistics, research and nursing oncology and met with participants in small targeted workshops, and symposia provided targeted educational opportunities and Addressing the current challenges , covering a broad range to give a good platform for the exchange of experience on cancers & To Outline the actual status of the problems relating to the Breast & gynecological cancers with Discussion of the prospects in the context of the most recent international trends and initiatives for the treatment also highlighting the updates on evidence-based practice and information mastery, new initiatives in reducing disparities in Breast & Gynecological Cancers, prevention, screening, service delivery, spirituality, international education, interdisciplinary collaboration, and cultural competency with an ESMO accredited and certified scientific program.



The Endocrine treatment in breast cancer recommendation session was an important pillar in the scientific agenda with the participation of more than 50 high caliber international expert to vote on the recommendation statements and put their Conesus regard hormonal treatment in breast cancer and all the controversial points.



The Closing ceremony was an open format in the form of Public Forum, concluded with resounding success as hailed by the president of the conference Prof. Hisham El-Ghazali and keynote speakers, The Egyptian Minister of Health Adel elAdwy, along with Minister of Scientific Research Dr. Nadia Zakhari. The keynote speakers highlighted the importance of scientific research and ethics in this field and announced the reduction in the price of some of chemotherapy drugs in Egypt . The Minister of health congratulated the conference participants for their enormous contribution. with the participation with the Egyptian Media & celebrities who , during the general debate, presented their valuable viewpoints on this subject and were keen to adopt a civilized discussion where everyone enjoyed.

After the general debate, all participants enjoyed a concert aimed for the awareness for the importance of cancer research with the magic of music with the singer : Mohamed Mounir along with his Orchestra which presented a very warm concert ending the conference with a peace of mind .

The conference was only one step in visualizing the Breast & Gynecological Cancers. Outcomes from the conference will be used to formulate action plans that will further test the viability of the concept and, ultimately, transform the concept into meaningful practice in the clinical setting, the research arena, and any other environment in which knowledge-based information is crucial to the decision making process.

CONCLUSION

Grappling with a very amorphous subject, the conference provided an unprecedented opportunity for participants to share ideas, reach some consensus, agree on differences of opinion, and

create a future action agenda. Health professionals from different aspects of Breast & gynecological Cancers were able to bring their specific knowledge to the discussion and benefit from the concept exploration

Feedback from the conference was very positive – participants greatly enjoyed the chance to meet like-minded people from so many countries, the opportunity to network and to learn from one another, and the chance to explore ideas. As revealed by a survey among delegates, the Breast & Gynecological Cancers had fulfilled all its goals. The delegates applauded the Conference Board on their great efforts and dedicated work.

ACKNOWLEDGMENT

Appreciation is expressed to the European Society for Medical Oncology [ESMO] for their support & to the Conference Board & to all our international experts for their efficient & professional cooperation & the Conference Coordinators for their help & enthusiastic support to maintain the continuity of the conference.

Sincerely,

Prof. Hesham Elghazaly

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Secretary General of the BGICC